



NEWAGE™

Business Rewards

BIG REWARDS FOR BIG BUSINESS BUILDING

**SIMPLY BUILD YOUR BUSINESS AND GET REWARDED FOR IT!
TAP INTO YOUR BUSINESS CREDITS (BCs) AND YOU CAN:**



Cash in Business Credits for one of the sweepstakes offered by NewAge and win the adventure, vacation or experience of a lifetime.



Use your Business Credits to give back to those in need by contributing to the NewAge Foundation, serving underprivileged children and families in poverty-stricken communities throughout the world.



Snag NewAge swag, designer name brand merch, VIP experiences and other unprecedented incentives with your Business Credits.



Personalize your rewards with dreams on demand. Bring your bucket list to life and incentivize yourself with this customized program to make your wildest wishes come true. Unlocked at the Chairperson level.

BUSINESS REWARDS



HOW TO EARN FAQ

Pay Line Volume Growth

Earn 25,000 Business Credits for every 5,000 Sales Points you grow on your Pay Line(s).

This is inclusive of volume that may pay you in Base Commissions AND volume that may pay you in New Volume Bonus. The easiest way to see this number each week is in the Volume Detail report in your NewAge Back Office.

Acquiring New Preferred Customers and New Brand Partners

Earn 1 credit for every volume point of product that you sell to your personally-sponsored Preferred Customers and Brand Partners within their first four weeks.

Achieving Your Business Level

Earn Business Credits for achieving a given Business Level in your first four weeks.

Business	500 Business Credits
Elite	1,500 Business Credits
Ultimate	3,000 Business Credits

Ordering Products Each Cycle

Earn 1 credit for every volume point of product you personally purchase beyond your initial qualification, within your first six months of business.

Starting with your second four-week business cycle, you'll receive 1 credit for each volume point of product you purchase during the cycle. Each cycle in which you continue to purchase, you'll earn the Business Credits times a multiplier: 2X for the second in a row; 3X for the third; up to 6X for the sixth! Don't stop in between, or the multiplier resets back to 1.

Duplication: The Power of Four

Earn 2,000 Business Credits for personally sponsoring four new Brand Partners or Preferred Customers who purchase 2X the minimum sales threshold within your first eight weeks as a Brand Partner.

Advancing Your Title

Earn 1 credit for every Pay Line Volume point required to advance to a new title.

Every title has a corresponding Pay Line Volume point requirement (i.e. 13,334 total Pay Line Volume points to achieve Senior Officer). When you advance your title, you will receive Business Credits equal to the Pay Line Volume points required.

Earning at Your Title

Earn Business Credits each time you generate the minimum Pay Line Volume associated with your new title. You'll receive Business Credits equal to 25% of the total Pay Line Volume points required to achieve the title.

When you advance to your new title and then maintain the same total Pay Line Volume associated with your new title again, you will receive 25% of the Pay Line Volume requirement (up to 13,334 per line). You can re-earn these Business Credits each week you maintain within the calendar year.

BUSINESS REWARDS



HOW TO EARN FAQ

Attending Corporate Events

Earn 10 Business Credits for every dollar you spend on corporate events that you attend.

If you buy more tickets for guests who attend, you'll receive additional Business Credits accordingly.

NewAge Tips

Earn Business Credits for completing sections in the virtual training center, NewAge Tips.

Each section has a specified amount of bonus Business Credits to be earned by spending the time to learn. As training and personal development is key in both individual and team growth, this is the gift that keeps on giving.

Power Ranking

The following top Power Rankers receive an additional 100,000 Business Credits at the end of each year:

- Top 25 Greater China
- Top 15 Asia-Pacific
- Top 10 North America and Australia
- Top 10 Europe
- Top 5 CIS

How often does each category update on the NewAge Business Rewards App?

The following top Power Ranking Brand Partners receive an additional 100,000 Business Credits at the end of each year:

1. **Pay Line Volume Growth** — updates weekly, awarded per 26 weeks
2. **Acquiring New Preferred Customers and New Brand Partners** — updates weekly, awarded weekly
3. **Achieving Your Business Level** — updates weekly, awarded weekly
4. **Ordering Products Each Cycle** — updates weekly, awarded weekly
5. **Duplication: The Power of Four** — updates weekly, awarded weekly
6. **Advancing Your Title** — real time, awarded weekly
7. **Earning at Your Title** — real time, awarded weekly
8. **Attending Corporate Events** — updates weekly, awarded weekly
9. **Brand Partners** — updates weekly, awarded weekly
10. **Power Ranking** — annually (January for the previous year)



BUSINESS REWARDS

BUSINESS REWARDS FAQs

What is the Business Rewards program?

NewAge Business Rewards is a loyalty program unique to NewAge. Brand Partners can work towards rewards outside their paycheck and products outside incentive trips. The Business Rewards program rewards Brand Partners for building their business through Business Credits (BCs). BCs can be redeemed in the following ways:

1. **Win It** — Enter quarterly lucky draws to win cash, experiences and more!
2. **Give It** — Donate credits to the NewAge Foundation and NewAge will match donations throughout the year.
3. **Get It** — Redeem BCs for NewAge product, new technology, luxury experiences and trips with NewAge executives and leaders.
4. **Dream It** — Want to design your very own reward unique to you? Reach Chairperson to unlock this section of the program and learn how you can work toward a personalized dream.

How do I view my Business Credits?

1. **iOS mobile app**
2. **Android mobile app**

Can I redeem Business Credits through NewAge Loyalty Rewards programs?

Yes, Business Credits can be used to pay down your balance at checkout.

If I redeem Business Credits for a NewAge product gift card, how do I use the gift card?

When you redeem for a NewAge product gift card, the funds will be transferred into your e-Wallet, only to be spent through the NewAge shopping cart.

Is NewAge still doing traditional incentive trips every year?

Yes! But now, Brand Partners will “redeem” Business Credits for incentive trips through the “Get It” section of the app. Each trip will have an RSVP period during which you’ll need to redeem trip ticket(s) and go through the checkout process like any other item in this category.

Why does the “Dream It” section appear locked to me?

The “Dream It” section of the Business Rewards program is available to Brand Partners who hold Chairperson titles and above. In this section, a Brand Partner can customize his or her very own reward to work toward. Have your eye on a new car, designer handbag or luxury experience? Achieve Chairperson or above to propose your “Dream” in this section of the app, and NewAge will work with you to set a goal and timeline to achieve it!

In my Earning History, I only have access to six categories, but my friend who just joined the business has access to nine. Why do we have different views?

There are three earning categories that are only available to Brand Partners who joined NewAge within the last six months. These categories include “Business Level,” “Power of 4” and “ADO Loyalty.” Brand Partners who joined more than six months ago lose access to these categories, but credits earned will remain as part of their total.



BUSINESS REWARDS

BUSINESS REWARDS FAQs

My total “Available Credits” doesn’t match the sum of the credits within each category of my Earning history.

When credits are “redeemed” (i.e. entered into a “Win It” contest, used for NewAge Travel™, etc.), the redemption is only reflected in the Brand Partner’s total Available Credits. It is not pulled from a specific category in the Earning History.

I’m seeing fewer credits in my total from the last time I checked and nothing new is showing up in my Redemption History.

Business Credits are only available to Brand Partners who are commission qualified. If they lose their qualification, they also lose access to their Business Credits. When they become qualified again, they start from zero.

Why is my “Credits Available” reflecting as “0” if I have credits in categories of my Earning History?

1. You may have spent your available credits, which you can check in your “Redemption History” to verify.
2. Brand Partners must be commission qualified and in good standing with the company to participate in the Business Rewards program. Failure to remain commission qualified will result in the flushing of Business Credits.

Why do I have a negative amount of credits?

Product returns made by yourself or your Preferred Customers can lead to negative Business Credits in your account. This is particularly true if you have redeemed BCs during the same week you have product returns on your account.

Once I’ve redeemed a trip through the “Get It” section, can I cancel my ticket(s)?

Cancellation of a trip redeemed through the “Get It” section must be due to emergency and approved by the GM under the condition that cancellation doesn’t cause loss to the company. Each market will have a cancellation deadline that will evoke no penalty.

Can the credits from two Business Rewards accounts be combined to redeem a single item?

No, two accounts cannot be combined to redeem an item.

Can items in the “Get It” section be redeemed partially with Business Rewards credits and partially with cash?

No, items in the “Get It” section (including trip tickets) cannot be redeemed partially with Business Rewards credits and partially with cash.

Can I redeem Business Credits for a trip that is occurring in a market other than my own (i.e. I live in North America, but I want to attend the Japanese trip)?

Yes! Brand Partners can redeem Business Credits for a trip occurring in any market. If additional credits are required to cover travel from a further destination, you will be informed by NewAge Partner Support.

THE POWER OF 4

Your roadmap to earning NewAge Business Rewards.

GET REWARDED FOR YOUR BUSINESS-BUILDING EFFORTS

Earn **25,000 BCs** for every **5,000 Pay Line Volume (PLV)** growth.

Example:

Weeks 1–26: 10,000 PLV | Weeks 27–52: 50,000 PLV

40,000 PLV = Growth between the first half of the year and the second half!

40,000 PLV / 5,000 PLV = 8 x 25,000 (BCs)

= 200,000 BCs

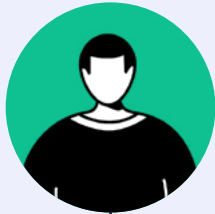
New Brand Partners: Your PLV growth is 100%; therefore, you would receive **250,000 BCs** in the above example. (50,000 PLV / 5,000 PLV = 10 x 25,000 BCs)



WITH THE POWER OF 4: WEEKS 27–52

BUILD YOUR TEAM

Power Line
1,000 PV



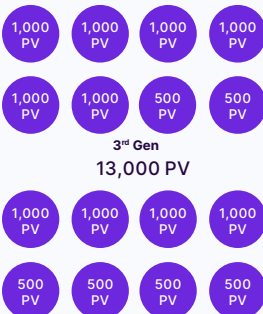
TEACH YOUR TEAM



DUPLICATE WITH THE POWER OF 4!



Pay Line
1,000 PV



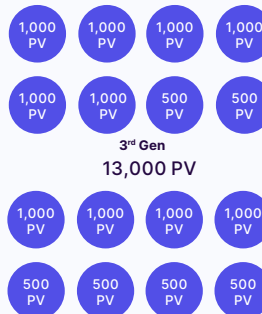
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Pay Line
1,000 PV



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Pay Line
1,000 PV



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3,000 PLV

8,000 PLV

39,000 PLV